

ArtQR AI Trust Agent

ENGLISH

Core promise

AQRX is designed to give early access, AI credits, beta tools, community participation and future ArtQR digital identity eligibility - not profit promises.

УКРАЇНСЬКОЮ

Головна обіцянка

AQRX має давати ранній доступ, AI credits, beta tools, участь у спільноті та майбутню eligibility для ArtQR digital identity - без обіцянок прибутку.

SUBDOMAIN

Landing note

The landing can live on a subdomain such as ai.artqr.co, token.artqr.co or launch.artqr.co. Final URL can be confirmed before development.

Draft v1 - May 2026. This document is for product, community and landing-page planning. It is not legal, financial or investment advice.

1. Strategic shift / Стратегічна зміна

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From meme/NFT vibe to AI Trust utility

The current website already has strong Web3 energy: wallet connection, NFT collection, community CTAs and product authenticity language. The next step is not to remove Web3. The next step is to make it useful and understandable.

New framing: ArtQR is an AI-powered trust layer for product-linked QR experiences. The token is not the product itself. The token is the access and community layer around ArtQR AI tools.

This repositioning protects the serious B2B story: product verification, DPP explanation, safe redirects, blockchain evidence and future digital identity.

УКРАЇНСЬКОЮ

Від мемe/NFT атмосфери до AI Trust utility

Поточний сайт уже має сильну Web3-енергію: підключення wallet, NFT collection, community CTA та тему автентичності продуктів. Наступний крок - не прибрати Web3, а зробити його корисним і зрозумілим.

Нове позиціонування: ArtQR - це AI-powered trust layer для QR-досвіду, пов'язаного з продуктами. Токен не є самим продуктом. Токен - це access/community layer навколо ArtQR AI tools.

Таке перепозиціонування захищає серйозну B2B-історію: product verification, DPP explanation, safe redirects, blockchain evidence і майбутню digital identity.

Important: do not simply replace the word "meme" with "AI". Replace the whole logic: speculation -> access, hype -> utility, promise of profit -> product participation.

2. What does the token buyer get? / Що отримує покупець токена?

ENGLISH

Buyer value proposition

A token buyer gets early participation in the ArtQR AI ecosystem. The value must be clear even without any promise of price growth.

AQRX should give: AI credits, beta access, token-gated community, product trust previews, DPP assistant access, scan-risk reports, NFT/digital identity eligibility, community feedback participation and priority access to future ArtQR tools.

The clean message: buy or hold AQRX to access ArtQR AI utility and support the development of the ecosystem - not to receive equity, dividends or guaranteed profit.

УКРАЇНСЬКОЮ

Цінність для покупця

Покупець токена отримує ранню участь в ArtQR AI ecosystem. Цінність має бути зрозумілою навіть без будь-якої обіцянки росту ціни.

AQRX має давати: AI credits, beta access, token-gated community, product trust previews, DPP assistant access, scan-risk reports, NFT/digital identity eligibility, community feedback participation і priority access до майбутніх ArtQR tools.

Чистий меседж: купи або тримай AQRX для доступу до ArtQR AI utility і підтримки розвитку екосистеми - не для equity, dividends або guaranteed profit.

3. Utility tiers / Рівні utility

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Immediate, beta and future utility

Available at launch:

- token-gated community
- founder updates
- early access list
- feedback signals
- priority registration for AI tools
- eligibility tracking for future ArtQR digital identity access

Prototype / beta:

- AI Visual ArtQR Generator preview
- AI Product Trust Summary preview
- AI DPP Assistant demo
- AI Scan-Risk Report demo

Future utility after product/legal review:

- real AI credits
- token redemption for AI services
- premium verification reports
- API access
- brand dashboard access
- NFT/digital identity mechanics

УКРАЇНСЬКОЮ

Immediate, beta та future utility

Доступно на старті:

- token-gated community
- founder updates
- early access list
- feedback signals
- priority registration для AI tools
- eligibility tracking для майбутнього ArtQR digital identity access

Prototype / beta:

- AI Visual ArtQR Generator preview
- AI Product Trust Summary preview
- AI DPP Assistant demo
- AI Scan-Risk Report demo

Майбутня utility після product/legal review:

- реальні AI credits
- token redemption для AI services
- premium verification reports
- API access
- brand dashboard access
- NFT/digital identity mechanics

This tiering keeps the offer honest: what works now, what is in beta, and what belongs to the roadmap.

4. AQRX utility modules / Utility-модулі AQRX

MODULE

AI Credits

EN: Use AQRX as an access/credit layer for AI-powered visual ArtQR generation, trust summaries, DPP explanations and scan-risk reports.

UA: Використання AQRX як access/credit layer для AI-генерації ArtQR, trust summaries, DPP-пояснень і scan-risk reports.

MODULE

DPP Assistant

EN: AI explanations for digital product passport data in simple consumer language.

UA: AI-пояснення Digital Product Passport data простою мовою для споживачів.

MODULE

Beta Access

EN: Priority access to ArtQR AI tools before wider public release.

UA: Пріоритетний доступ до ArtQR AI tools до ширшого публічного запуску.

MODULE

Scan-Risk Reports

EN: Analysis of scan destinations, redirect posture, evidence state and trust signals.

UA: Аналіз scan destinations, redirect posture, evidence state і trust signals.

MODULE

Token-Gated Community

EN: Founder updates, product previews, private feedback rounds and early feature signals.

UA: Founder updates, product previews, private feedback rounds і ранні feature signals.

MODULE

NFT / Digital Identity Eligibility

EN: Priority eligibility for future ArtQR digital identity and collection opportunities.

UA: Пріоритетна eligibility для майбутньої ArtQR digital identity та collection opportunities.

5. Landing on a subdomain / Лендінг на сабдомені

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Recommended landing structure

Recommended subdomain options:

- ai.artqr.co
- token.artqr.co
- launch.artqr.co

Landing sections:

1. Hero: ArtQR AI Trust Agent
2. Problem: QR codes are everywhere, trust is not
3. Solution: AI + verification + blockchain evidence
4. What AQRX gives you
5. AI tools preview
6. Utility tiers: launch, beta, future
7. Use of funds
8. FAQ and risk disclosure
9. Buy / Join early access

Main CTA should be “Join early access” or “Access AQRX utility”, not “100x”, “pump”, or “profit”.

УКРАЇНСЬКОЮ

Рекомендована структура лендінгу

Варіанти сабдомену:

- ai.artqr.co
- token.artqr.co
- launch.artqr.co

Секції лендінгу:

1. Hero: ArtQR AI Trust Agent
2. Problem: QR codes are everywhere, trust is not
3. Solution: AI + verification + blockchain evidence
4. What AQRX gives you
5. AI tools preview
6. Utility tiers: launch, beta, future
7. Use of funds
8. FAQ and risk disclosure
9. Buy / Join early access

Головний СТА має бути “Join early access” або “Access AQRX utility”, а не “100x”, “pump” чи “profit”.

6. Sale flow through the landing / Продаж через лендінг

ENGLISH

Clean buyer journey

1. Visitor lands on the subdomain.
2. Visitor reads the utility and risk disclosure.
3. Visitor connects wallet or chooses a supported payment path.
4. Visitor buys AQRX.
5. Wallet is recognized for access tiers.
6. Holder enters the token-gated community and early access list.
7. Holder can use available launch benefits and later beta/future tools as they go live.

The landing must make clear that the purchase supports ecosystem development and unlocks access/community utility. It must not present the token as equity, profit share or guaranteed investment upside.

УКРАЇНСЬКОЮ

Чистий шлях покупця

1. Людина заходить на сабдомен.
2. Читає utility та risk disclosure.
3. Підключає wallet або обирає підтриманий payment path.
4. Купує AQRX.
5. Wallet розпізнається для access tiers.
6. Holder потрапляє в token-gated community та early access list.
7. Holder використовує доступні launch benefits, а пізніше beta/future tools після запуску.

Лендінг має чітко пояснювати: покупка підтримує розвиток екосистеми та відкриває access/community utility. Це не equity, profit share або guaranteed investment upside.

7. Use of funds / Використання коштів

Suggested target allocation. Percentages are planning assumptions, not a guarantee. Final allocation should be reviewed with legal, finance and technical advisors.

Рекомендований цільовий розподіл. Відсотки - планові припущення, не гарантія. Фінальний розподіл варто перевірити з юридичними, фінансовими та технічними радниками.

35%

AI product & engineering: AI generator, trust summaries, DPP assistant, scan-risk reports

AI продукт і розробка: AI generator, trust summaries, DPP assistant, scan-risk reports

20%

Verification + blockchain infrastructure: safe redirects, product records, evidence, anchoring

Verification + blockchain infrastructure: safe redirects, product records, evidence, anchoring

15%

Security, audits, legal: contract review, platform security, compliance preparation

Безпека, аудит, legal: contract review, platform security, compliance preparation

15%

Liquidity and launch operations: controlled liquidity, launch infrastructure, monitoring

Ліквідність і launch operations: controlled liquidity, launch infrastructure, monitoring

10%

Community and partnerships: early users, brand pilots, GS1/DPP-related outreach

Community і partnerships: early users, brand pilots, GS1/DPP-related outreach

5%

Operations and contingency: hosting, tools, admin, reserves

Operations і contingency: hosting, tools, admin, reserves

8. Safe language + next steps / Безпечні формулювання + кроки

ENGLISH

Language to use and avoid

Use:

- experimental access/community token
- designed for AI credits
- early access and beta participation
- may unlock future utility
- subject to legal, technical and product review
- supports ecosystem development

Avoid:

- guaranteed profit
- passive income
- revenue share
- dividends
- guaranteed listing
- guaranteed utility
- buy before price grows
- investment opportunity

Next steps:

1. approve this utility model
2. finalize PDF copy and design
3. convert the same story into the subdomain landing
4. decide chain and token parameters

УКРАЇНСЬКОЮ

Що писати і чого уникати

Використовувати:

- experimental access/community token
- designed for AI credits
- early access and beta participation
- may unlock future utility
- subject to legal, technical and product review
- supports ecosystem development

Уникати:

- guaranteed profit
- passive income
- revenue share
- dividends
- guaranteed listing
- guaranteed utility
- buy before price grows
- investment opportunity

Наступні кроки:

1. затвердити utility model
2. фіналізувати PDF copy and design
3. перенести цю історію на subdomain landing
4. вирішити chain and token parameters

Core disclaimer: AQRX is not equity, not an investment product and does not promise profit. Utility features are experimental and may depend on legal, technical and product development review.

9. Final positioning / Фінальне позиціонування

USE ON PDF + LANDING

English one-liner

AQRX is the experimental access and community token for the ArtQR AI Trust ecosystem: visual QR generation, product verification, DPP explanations, scan-risk reports, blockchain evidence previews and early community participation.

ВИКОРИСТАТИ В PDF + LANDING

Український one-liner

AQRX - це експериментальний access/community token для ArtQR AI Trust ecosystem: генерації візуальних QR, product verification, DPP explanations, scan-risk reports, blockchain evidence previews і ранньої участі у спільноті.

LANDING CTA

Recommended CTA / Рекомендований CTA

Join early access / Access AQRX utility / Read the utility model.

Avoid speculative CTA language. The offer is access and participation, not guaranteed financial return.